

wework[®]

Pitch Deck
2014

company overview



2010

founded in NYC



20

locations



15000

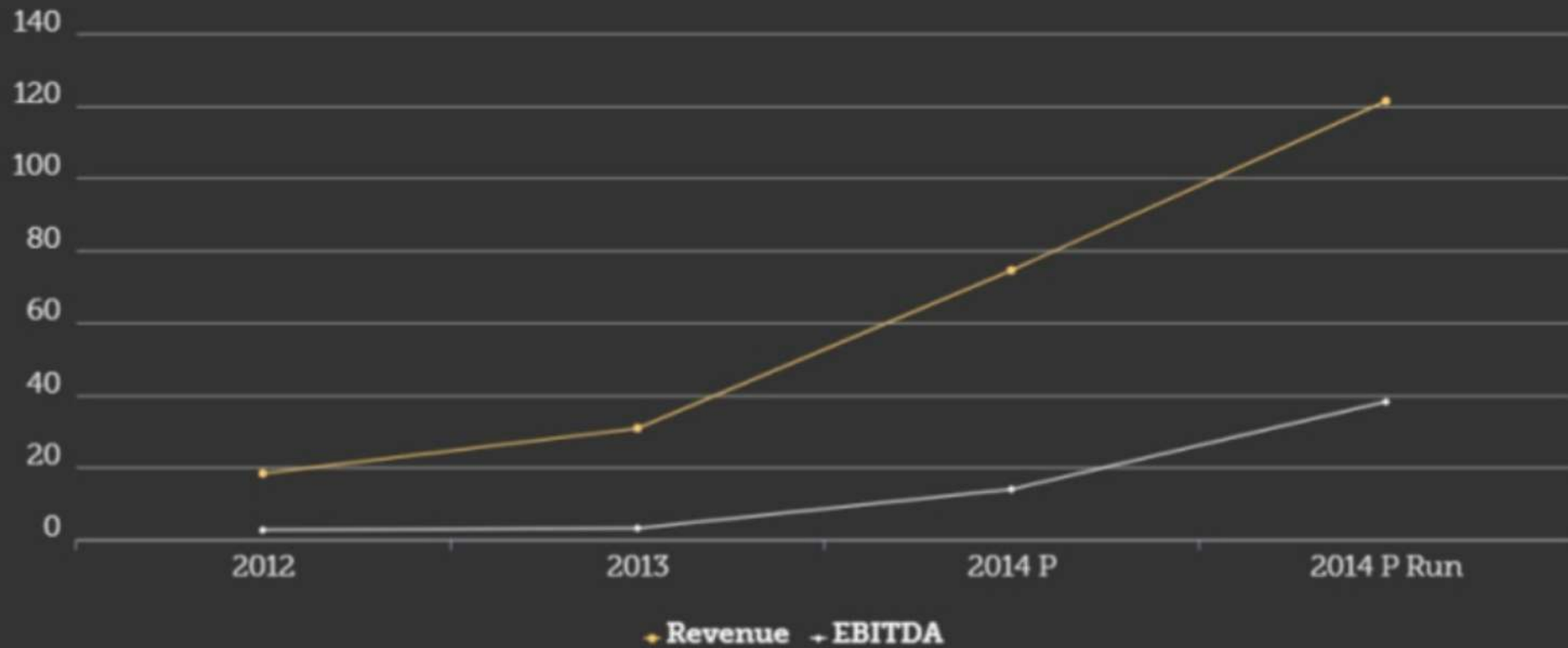
members



\$628

revenue/member

financials





wework.

Clip slide

SPACE AS A SERVICE

what we do



We create **working and living spaces** that are responsive to the **productivity needs and stylistic preferences** of today's **mobile, creative workforce**. We the only **organized, global, well-capitalized** provider of Space as a Service Model.



Millennials are redefining the workforce

Empowered by technology, the rising generation has new needs and behaviors.



Tech enabled



Entrepreneurial



Community



Sharing

wework.

Clip slide

WORK IS CHANGING

Independent workforce

as % of total US workforce

Freelancing and small business formation is surging and projected to accelerate.

30%

40 million people

2008

33%

45 million people

2014

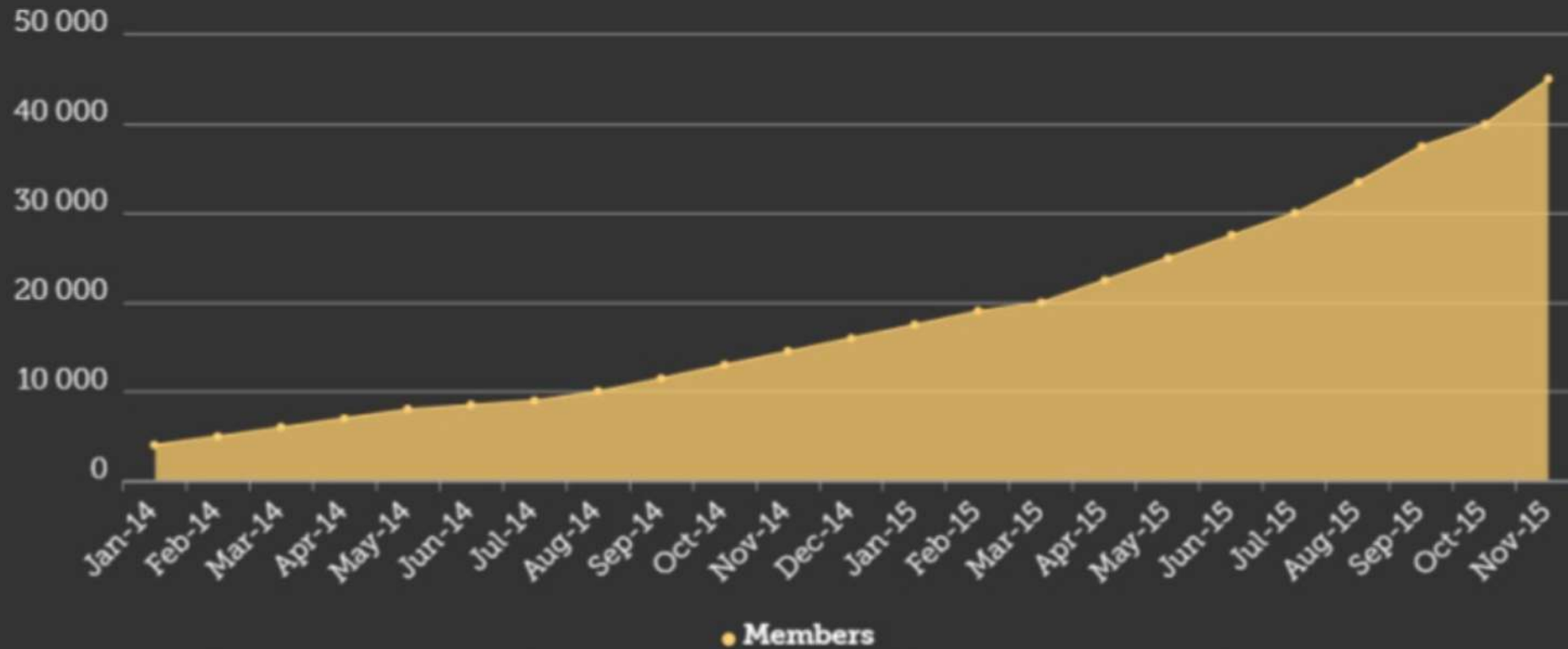
40%

60 million people

2020

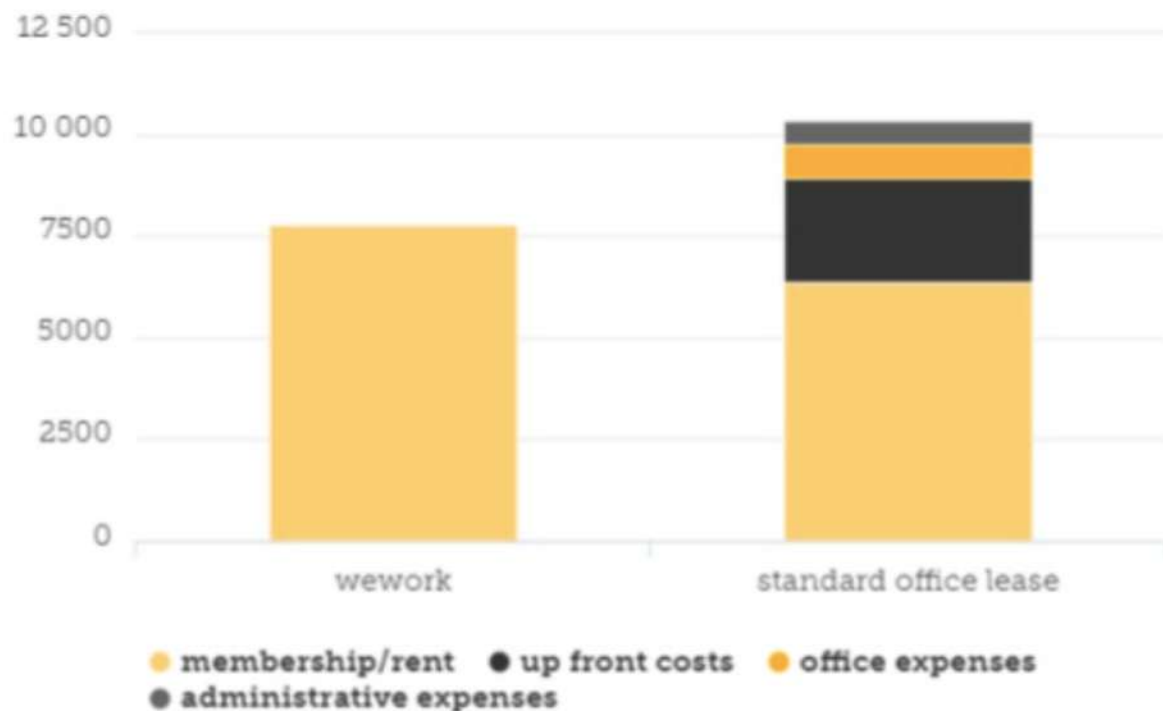
Premi Esc per uscire dalla modalità a schermo intero

growing rapidly



Top line growth is accelerating due to a robust pipeline and rising per member revenue.

compelling value proposition



25%
savings

In addition to substantial convenience and network value, Wework offers meaningful financial services compared to the alternative.