

What would happen if **Yahoo! Answers**
and **Facebook** got together and had a
super smart, super curious baby?

Enter **Quora**.



Q



Where **Knowledge Queries** meets **Social Search**.

Team



Adam D'Angelo
Co-Founder/CEO

Computer Science

Early-launch
Leadership

PAST:
Facebook CTO



Charlie Cheever
Co-Founder/CTO

Expert Engineer

API/Platform
Development

PAST:
Facebook
Manager/Engineer



Rebekah Cox
**Product/Design
Manager**

10+ yrs designing
and building mass
market web apps

PAST:
Facebook Product
Design Lead






Kevin Der
Engineer

Software
Engineering PhD
Candidate

PAST:
Pixar Technical
Director

Problem

-  **Scattered knowledge** with varying quality
-  **More questions than answers**
-  **No good way to ask** friends or experts



Answers.com traffic surpasses NYT, eHow, Craigslist after adding wiki-based Q&A

YAHOO! ANSWERS

hits 200M unique users, 1B answers served

Ineffective search costs companies 10% in salary expenses

3B **Google** Searches Daily

Where are people spending their time online?

Hot

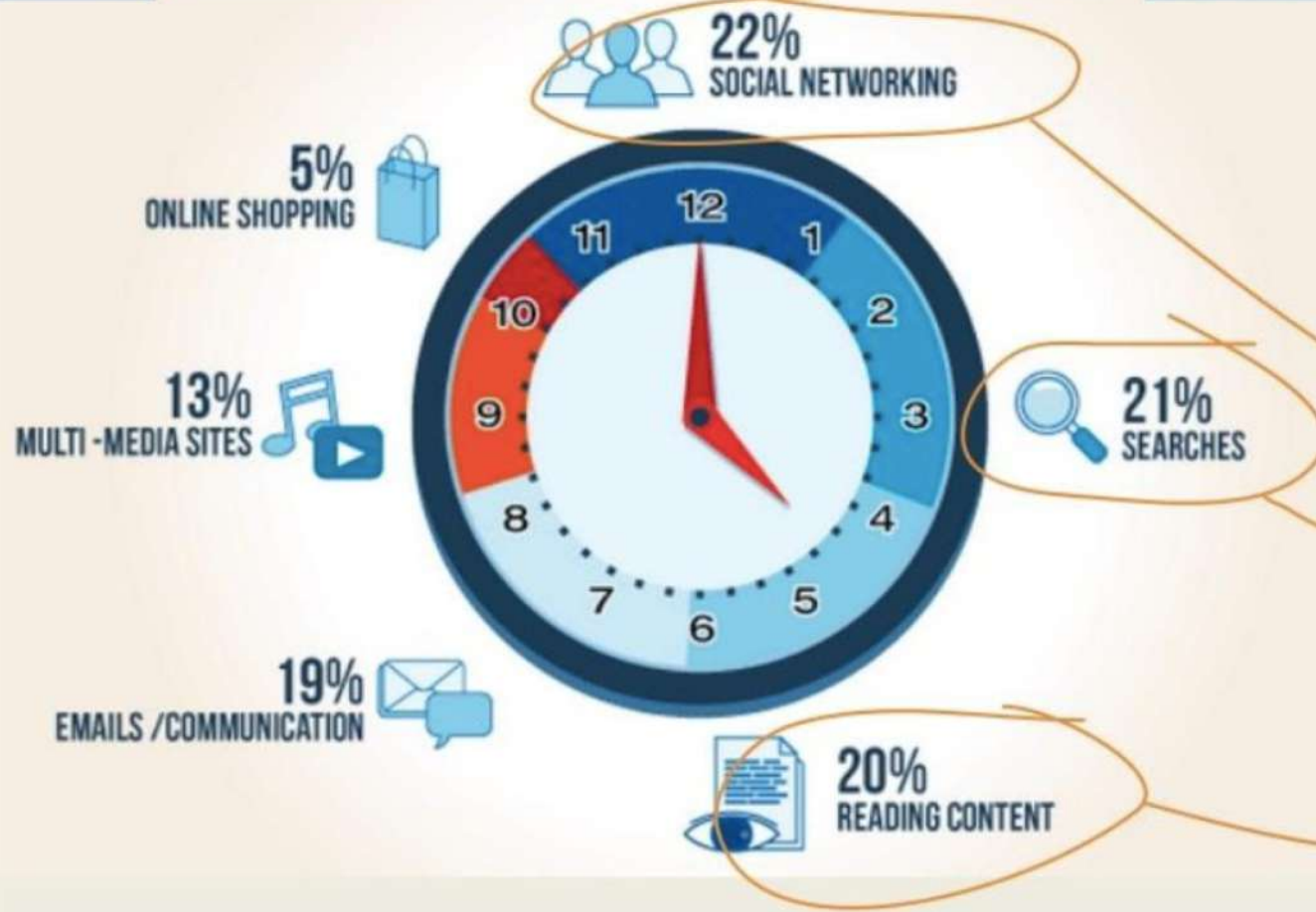
Hotter

Hottest

Why Now?

Q

HOW PEOPLE SPEND THEIR TIME



"The Sweet Spot"



Solution

login with Open ID & follow
topics, questions, users

A **social ask-and-answer platform** where users can
access continuously relevant, quality content.

engineered to encourage
discovery & participation

created & ranked by
real humans in real-time

Jack Herrick

Currently entrepreneur at wikiHow. Past: eHow, BigTray, Luminescent Technologies. Palo Alto resident.

Follow

Profile

Statistics

All Changes

3 Endorsements

12 Connections



5 Questions	8 Answers	3 Endorsements	25 Edits
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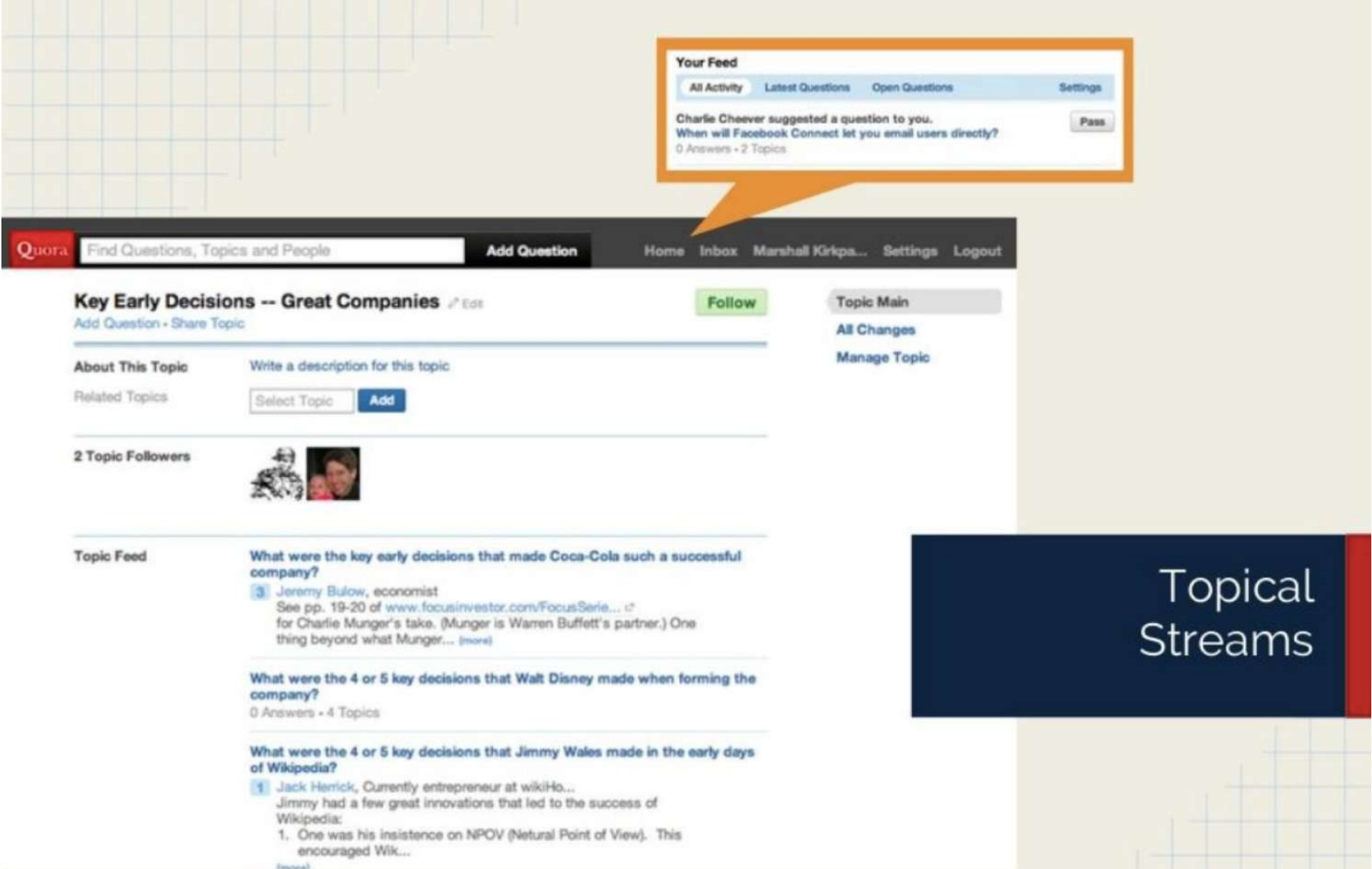
Most-viewed Questions

- 23** Views
What are some interesting startups in the education space?
5 Answers • 2 Topics
- 9** Views
What would have happened had Wikipedia been a for-profit instead of a non-profit?
1 Answer • 1 Topic
- 8** Views
What are some good books to read to a 5 year old kid?
3 Answers • 2 Topics
- 6** Views
If self driving cars become available in 2020 and common place by 2030, how will that affect urban and suburban development?
This is a follow-up question to When will cars be available to consumers that are able to drive themselves completely automatically?
1 Answer • 3 Topics
- 4** Views
What augmented reality games are worth checking out?
0 Answers • 4 Topics

Verified Social Profiles

Source: [ReadWriteWeb](#)





Topical
Streams

Source: [ReadWriteWeb](#)



Quora (product) Add Topic

In what ways is Quora real time? ✓ Edit

Add Question Details

Add Comment · Add Follow-Up Question · Delete Question

3 Answers · Create Answer Summary

2

Marshall Kirkpatrick (1 vote by Jolie O'Dell) 

I see a "currently answering" notification, that's pretty cool. I can't answer more than once, but can edit my previous answers. Also get notified when new stuff happens while you're busy entering text into a form. Nice. ✓ Edit

Add Comment · Delete · 9:42pm

1

Rebekah Cox, Quora Product Designer 

Almost everything on the site is realtime and for the most part you should never need to reload a page. So, pay attention to big things like answers and you feed, but also little things like related questions, topics being added and removed.

Add Comment · Sent Thanks · Flag Answer · 9:52pm

Answer by Jolie O'Dell rated -1. [View answer.](#)

You may not answer a question twice. You may, however, edit your existing answer.

Unfollow Question

Related Questions ✓ Edit

What's the best way to take flat file logs from a large number of server... (continue)

On Quora, can I ask a question anonymously and then "thank" or "vote" un... (continue)

Is it a good idea to purchase real estate in California?

See more related questions

Share Question

Send this question to friends

Question Stats

Latest activity 9:52pm.

This question has been viewed 8 times and has 1 topic with 70 topic followers.

4 people are following this question.



Community Voting

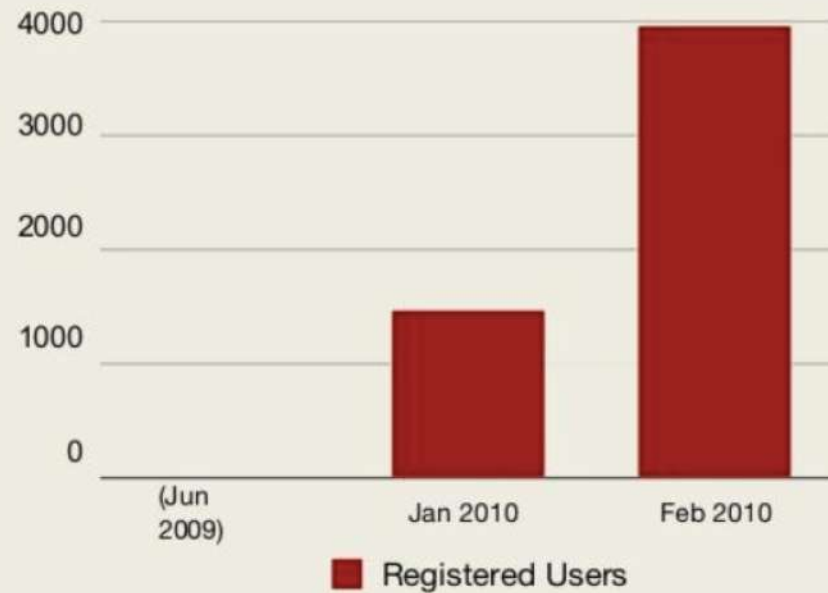
Source: [ReadWriteWeb](#)



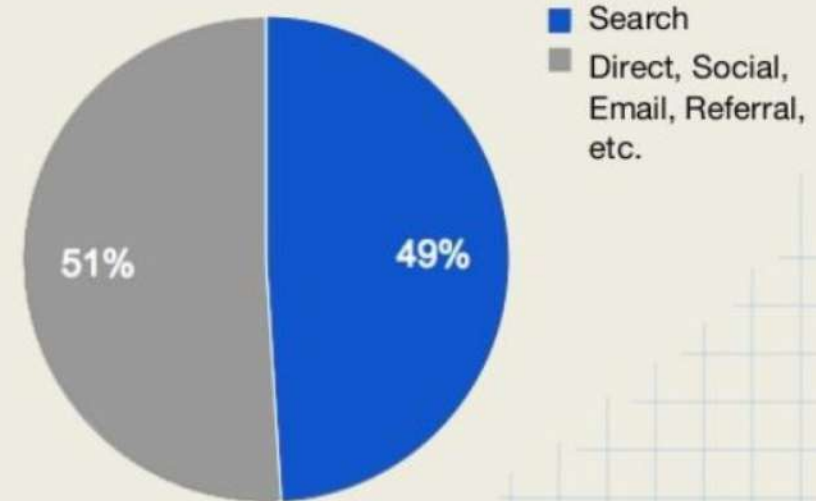
Vitals

Born June 2009 (*Private Beta*)

Loved by **college educated professionals** worldwide



Source: [KissMetrics](#)



Source: [SocialTimes](#)

Market Position



Timeline

Pre-revenue stage



User Acquisition

Achieve Critical Mass

We're raising
\$10 Million

Help us grow.

Global Launch

Infrastructure

Engineering

Talent

The image features a central graphic with two vertical rectangular sections. The left section is red and contains the word "Quora" in white, bold, sans-serif font. The right section is dark blue and contains white text. The background is a light beige color with a faint grid pattern in the top-left and bottom-right corners.

Quora

Knowledge Queries,
meet Social Search.

founders@quora.com
@Quora